



Administrative Centre | 34589 DeLair Road | Abbotsford, BC | V2S 5Y1  
Tel: 604-859-7141 | Toll-free: 1-888-668-4141 | Fax: 604-852-5701

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## **MEDIA RELEASE**

For Immediate Release

### **NOT SURE WHAT TO BORROW FROM THE LIBRARY NEXT? ASK YOUR READING ADVISER!**

*Get personalized recommendations from FVRL staff delivered to your email inbox.*

Abbotsford, BC – Are you looking for your next great read? Fraser Valley Regional Library's (FVRL) new *My Reading Adviser* service has you covered! Get personalized recommendations for books, movies, music and more delivered straight to your email inbox.

It's simple – visit [www.fvrl.ca/myreadingadviser](http://www.fvrl.ca/myreadingadviser), choose an adviser who has similar tastes, and tell us what you like to read, watch or listen to by filling out our short online form. Your Reading Adviser will respond within two business days with some great options chosen just for you.

"*My Reading Adviser* is the newest addition to our online Reading Room – a virtual place on our website to discover library materials. Our staff know the library collection and love helping customers find new things to borrow. *My Reading Adviser* enhances our ability to connect with customers on a personal level," says Heather Scoular, Director of Customer Experience.

With over 1.3 million library materials to choose from, we have something for every age, taste and interest. Connect with FVRL's Reading Advisers and discover something new and amazing to enjoy at your library.

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## **ABOUT FRASER VALLEY REGIONAL LIBRARY**

FVRL is the largest public library system in British Columbia, with 25 community libraries serving almost 700,000 people in its service area. Established in 1930, it is funded with taxes raised in the communities it serves, plus a Government of BC operating grant. The governing Board consists of elected officials representing 15 member municipalities and regional districts. With its mission "to connect people to the world of information and ideas," FVRL plays a prominent role in the communities throughout the Fraser Valley.

## **FVRL MEMBER LIBRARIES**

<i>Abbotsford Community</i>	<i>Agassiz</i>	<i>Aldergrove</i>
<i>Boston Bar</i>	<i>Brookwood</i>	<i>Chilliwack</i>
<i>Clearbrook</i>	<i>Fort Langley</i>	<i>George Mackie</i>
<i>Hope</i>	<i>Ladner Pioneer</i>	<i>City of Langley</i>
<i>Maple Ridge</i>	<i>Mission</i>	<i>Mount Lehman</i>
<i>Muriel Arnason</i>	<i>Murrayville</i>	<i>Pitt Meadows</i>
<i>Sardis</i>	<i>Tsawwassen</i>	<i>Terry Fox</i>
<i>Walnut Grove</i>	<i>White Rock</i>	<i>Yale</i>
<i>Yarrow</i>		

## **FOR FURTHER INFORMATION CONTACT**

Heather Scoular, Director of Customer Experience

Telephone: 604.309.5615

Email: [hscoular@fvrl.bc.ca](mailto:hscoular@fvrl.bc.ca) Website: [www.fvrl.ca](http://www.fvrl.ca)