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MEDIA RELEASE

For Immediate Release

TECH RESEARCHER HELPS PARENTS NAVIGATE THE DIGITAL WORLD ***FVRL Hosts Alexandra Samuel at Free Events in Abbotsford and Maple Ridge***

[Abbotsford, BC] – How you approach your child's use of technology is one of the most challenging and divisive issues parents face. Fraser Valley Regional Library (FVRL) presents **Hacking Parenthood: The Three Worlds of Digital Parenting** with tech researcher Dr. Alexandra Samuel. This topic will be of special interest to parents, caregivers and educators. Don't miss these free events in Abbotsford and Maple Ridge:

- **Thursday, June 2 at 7 pm** – Matsqui Centennial Auditorium (32315 South Fraser Way, Abbotsford)
- **Tuesday, June 7 at 7 pm** – The ACT Arts Centre (11944 Haney Place, Maple Ridge)
– *presented with the support of the ACT Arts Centre*

Digital Explorer Alexandra Samuel has a contagious enthusiasm for digital media. Drawing on her experience as a tech researcher and parent, Dr. Samuel will explain how to navigate the world of parenting in the 21st century. Her study of 10,000 North American parents shows that there are three distinct styles of digital parenting: *Enablers* give their kids free reign on the web, while *limiters* impose strict boundaries. Dr. Samuel encourages parents to be digital *mentors*, who actively guide their kids through the digital world.

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In her talk Dr. Samuel reveals how parents, educators and the community can manage kids' use of technology to help them develop the foundation for a successful life both on- and off-line. She explains: "It's not our job as parents to put away the phones. It's our job to take out the phones and teach our kids how to use them."

Alexandra Samuel is a technology analyst, speaker and writer. A sought-after speaker, she has presented at numerous conferences including South by Southwest 2016 and the Dalai Lama's Centre's 2015 conference, Connecting in a Digital World. Dr. Samuel is the author of *Work Smarter with Social Media* and writes on technology and business for the *Wall Street Journal*, *JSTOR Daily* and the *Harvard Business Review*. She holds a Ph.D. from Harvard University. To learn more about the presenter, visit <http://alexandrasamuel.com> or follow her on Twitter [@awsamuel](https://twitter.com/awsamuel).

For more information on this FVRL event, go to www.fvrl.bc.ca/hackingparenthood.php. There are only two opportunities to attend this special engagement. Go to Eventbrite to reserve your spot today!

- HackingParenthoodAbbotsford.eventbrite.com
- HackingParenthoodMapleRidge.eventbrite.com

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About Fraser Valley Regional Library

Fraser Valley Regional Library is the largest public library system in British Columbia, with 25 community libraries serving almost 700,000 people in its service area. Established in 1930, it is funded with taxes raised in the community it serves, plus a Government of BC operating grant. The governing Board consists of elected officials representing 15 member municipalities and regional districts. With its mission "to connect people to the world of information and ideas," FVRL plays a prominent role in the communities throughout the Fraser Valley.

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FVRL Member Libraries

Abbotsford Community

Boston Bar

Clearbrook

Hope

Maple Ridge

Muriel Arnason

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Mission

Murrayville

Tsawwassen

White Rock

Aldergrove

Chilliwack

George Mackie

City of Langley

Mount Lehman

Pitt Meadows

Terry Fox

Yale

FOR FURTHER INFORMATION CONTACT

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